

**Town of Chesterfield  
Economic Development Committee**

**MINUTES  
November 13, 2014**

**Attendees**

Bob Brockmann co-chair, Dutch Walsh co-chair, Mike Reed, Jon Starbuck, Don Brehm, Carol Pelczarski and Selectman Jon McKeon.

Also in attendance Town Administrator Rick Carrier

Bob called the meeting to order at 6:37 pm.

Dutch inquired about the Right To Know law and could this committee go into non-public to discuss and assist a potential business owner looking to purchase property. Jon M will contact NHMA legal for an answer.

Don suggested the committee look at organizations in the area that could assist businesses.

Committee approved the minutes of October 9, 2014 as written.

Dutch handed out a "Use of Brochure in Economic Development Marketing" to the committee. He also handed out a list of questions the committee should be addressed either by the brochure, the website or both. Mike commented that the number one question is "Why should I choose Chesterfield as a location for my business?". Reasons given were lifestyle, such as Spofford Lake, Pisgah Park, Chesterfield Gorge and other outdoor parks and town forests. Other items are the local school and proximity to colleges and universities, the Keene airport, and ski areas.

Dutch suggested that the committee get testimonials from current businesses to answer why they chose Chesterfield for their business. Committee members will contact various businesses in town and report back at the next meeting. Work on the brochure will be on hold until members have had a chance to talk with businesses. Committee members will also inquire as to the speed and reliability of the internet to businesses.

Rick handed out the home-based businesses and home occupation list.

Next meeting will be December 11<sup>th</sup> at 6:30 pm

With no other business, the committee adjourned at 8:10 pm.

Submitted by:  
Rick Carrier